



## Masterful interpretations of three Iconic Vineyards.

Three of California's most iconic vineyards. A rock star winemaker. A collaboration of epic proportions. This is optik. Each of our wines is crafted by acclaimed winemaker, Joey Tensley., with hand-selected fruit from the renowned vineyard of Bien Nacido, Solomon Hills and French Camp Vineyard. These wines celebrate his unique, visionary perspective, resulting in signature master pieces. They are the same vines that we know and love at Miller Family Wines, but this time, seen through an entirely new lens.

## **Key Messages**

- An innovative **collaboration** between famed Santa Barbara winemaker **Joey Tensley** and the Miller Family's iconic vineyards: **Bien Nacido, Solomon Hills and French Camp Vineyards.**
- High acclaim. Optik wines have been well received by wine critics, all receiving 90+ scores.
- Santa Rita Hills and Paso Robles are great growing regions with excellent terroir and wines of great depth and character.

## WHO IS JOEY TENSLEY?

- Vintner behind 6 Wine Spectator top-100 wines
- Maker of Food & Wine's "Top Syrah in America"
- +200 wines rated 90+



Bien Nacido Vineyard

Joey Tensley

Honoring fifty years of vineyard heritage, revealed in a new perspective

