



hand on heart *Full of Heart, No Alcohol.*

Hand on Heart is crafted by expert winemakers with over 50 years of collective experience and sourced from beautiful fruit across leading wine-regions of California.

Prior to removing the alcohol, the wine is delicately handled in the same manner as any premium wine, delivering a best-in-class taste. Alcohol is removed through a one pass process that protects flavors of wine and reduces alcohol to .05%

The finished wine is free from unfermented juice for sweetener and is created for all wine-centric occasions.



Key Messages

- Created for wine occasions. A wine substitute that plays a role in many wine-centric lifestyle settings (food/wine pairings, social atmosphere, evening wind down)
- Masterfully crafted from quality fruit
- Sober Curious/Wellness Seeker: We support a healthy lifestyle focused on achieving harmony and wellness. Hand on Heart empowers you to feel more in charge of your health journey while still enjoying the social aspects of wine drinking.



Voted in the Top 10 Best Non-Alcoholic Wines in USA Today's 10 Best Readers' Choice Awards

TOWN&COUNTRY

15 Best Non-Alcoholic Wines to Drink Now

BY SAM DANGREMOND AND LAUREN HUBBARD
JAN 12, 2023

Wine Spectator

Are There Any Good Non-Alcoholic Wines?

The options are expanding for health-conscious consumers looking to cut back on alcohol and calories. But a tasting suggests these alternative beverages aren't quite ready for prime time

Top 10 Wine News and Opinion Articles of 2022

Our most-read stories reflect a changing wine world as it reckons with an evolving market, as well as recurring challenges such as destructive weather and wine fraud

VARIETY

[HOME](#) > [SHOPPING](#) > [NEWS](#)

Jan 1, 2023 9:11am PT

The Best Non-Alcoholic Drinks Worth a Shot This Dry January

By Pat Saperstein, Anna Tingley

*IRI Retail Sales, 52 WEEKS ENDING 4/2/2023, Non Alcoholic Drinks Category only